



“Engaging SME’s in EU-Africa Science, Technology and Innovation (STI) Research Cooperation”

*Workshop organized at the occasion of the 5th EU-Africa Business Forum (EABF) and
4th EU-Africa Summit*

Monday 31st March 2014

The Permanent Representation of Finland to the European Union, Avenue de Cortenbergh 80, Brussels.

UniPID (The Finnish University Partnership for International Development) is organizing a stakeholder’s workshop on EU-Africa STI Research Partnerships, in cooperation with the **Ministry for Foreign Affairs of Finland, ESASTAP Plus and PAEPARD (Platform for African-European partnership on Agricultural Research for Development)** at the occasion of the 5th EABF and 4th EU-Africa Summit. The Workshop is targeting Researchers, Private Sector and Policy Makers working with themes related to EU-Africa STI Research.

The aim of the workshop is to:

- Identify and highlight current successful national practices that could be adopted at EU-Africa bi-regional cooperation in STI;
- Highlight challenges arising from policy and practice limiting these collaborations;
- Further support successful mechanisms that enhance research between the two regions and highlight untapped opportunities;
- Strengthen especially the participation of European and African Private Sector actors in STI research partnerships.

Stakeholders are invited to discuss and map out practical ways in which SME’s can and should be engaged in EU-Africa research partnerships.

Registration

Participation in this event is open and free to all interested stakeholders, however registration is required. Please Register by March 21st at:

https://docs.google.com/forms/d/12vy2LBH9zk4fxnu7ApvWC_3EK9hmixCUMQwo7Y5bSV0/viewform

AGENDA

Chair

Hannu Korhonen, MTT Agrifood Research, Finland

09.00	Coffee/Tea	
09.15	Welcome and Opening Session	1. Mrs. Pilvi-Sisko Vierros-Villeneuve , Finland's Permanent Representative 2. European Commission, DG Research
	Key-Note Presentations	
09.45	The Role of SME's in promoting Science, Technology and Innovation in Food Security and Sustainable Agriculture	Ambassador Wendell Mcintosh , ADA Commercial/PAEPARD
10.05	Current trends of SME involvement in EU-Africa STI Research Partnerships	Judith Francis , The Technical Centre for Agricultural and Rural Cooperation, (CTA) The Netherlands.
10.25	Commentary, Q&A	
	Case Presentations	
10.40	Technology and Human Resources for Industry Programme (THRIP) – Creating Knowledge based internationally competitive South African Industries	ESASTAP Plus
10.55	Makery Science Park and Hubconcepts Cooperation Model – Finnish examples of Research-SME cooperation	Mr. Mikko Punakivi , VP Business Development at Makery - Helsinki Business And Science Park Ltd, Finland
11.10	From Literature Research to Real-life Cooperation - a Roadmap	Prof. Dr. Sabine Möbs , Head of Business Information Systems, Baden-Württemberg Cooperative State University, Germany
11.25	Q & A from the audience	
12.00	Lunch	
13.00	Panel Discussion	
		<ol style="list-style-type: none"> 1. ESASTAP-Plus 2. Ambassador Wendell Mcintosh, ADA Commercial Liberia/PAEPARD 3. Prof. Dr. John Isaac Graham Meewella, IPMI International Business School & Oulu Business School, University of Oulu 4. Mr. Mikko Perälä, Million-Plans, Finland 5. European Commission, DG Research 6. Prof. Francis Matambalya, Nordic Africa Institute
14.00	Comments & Discussion from the audience	
14.30	Concluding Remarks	
15.15 - 16.30	Networking Cocktail	Thon EU Hotel, Rue de la Loi/Wetstraat 75

Speakers' Biographies

Ambassador Wendell Mcintosh

Wendell Mcintosh is the founder of the The African Development Aid (ADA) Commercial. Established in 1990, the company undertakes commercial agribusiness and related activities to increase food security in Liberia and the West African sub-region. With the vision of becoming a global and preferred agribusiness leader in West Africa, ADA COMMERCIAL's mission is to organise, produce, and market rice and other agricultural commodities to the consumers. Through a concession agreement with the Government of Liberia, ADA COMMERCIAL has gained access to 60,000 hectares which is an area large enough to saturate the demand of Liberia and consequently to start exporting significant volumes of rice to the international market. NERICA rice is the rice of choice for commercial production. Production takes place in both upland and lowland (swamp) ecologies and is fully mechanized. Three (3) production cycles is envisaged for each production year.

Judith Francis

Judith Ann Francis is Senior Programme Coordinator, Science and Technology Policy at the Technical Centre for Agricultural and Rural Cooperation ACP-EU (CTA) based in the Netherlands. Since joining CTA in 2003, she has been responsible for promoting science, technology and innovation (ST&I) for agriculture and rural development in the African, Caribbean and Pacific (ACP) Group of States. Through her leadership; improving foresighting capacity and tertiary education in agriculture as well as recognizing and rewarding excellence of women scientists and young professionals have gained prominence in the policy, academic and research communities. She has contributed to intensifying science and technology collaboration within and across the ACP regions and between the ACP and European partners. She has also championed the application of the innovation systems approach for transforming the agricultural sector in the 79 ACP member countries.

Prior to CTA, Judith worked with the Inter-American Institute for Cooperation on Agriculture (IICA), and before that as a researcher with the Caribbean Industrial Research Institute in her home country, Trinidad and Tobago. She also lectured at undergraduate and postgraduate levels in Food Science and Human Nutrition. Judith holds post-graduate degrees in Management, Food Technology and Human Nutrition; BSc honours in Science and certificates in the Management of Technology and Innovation, ST&I Policy and, Evaluation of Science and Innovation Policies. She has benefitted from international fellowships in France and The Netherlands and served on several boards and international committees. She has held various positions in professional organizations including as president of both the Caribbean Association of Food Science and Technology and Caribbean Association of Nutritionists and Dieticians. Judith is a member of the board of SciDev.net and of the International Advisory Panel of the Regional Universities Forum for Capacity Building in Agriculture (RUFOUM) in Africa. In 2013, Judith was nominated to serve as Executive Secretary, of the European Forum for Agricultural Research for Development (EFARD). Judith also manages the CTA S&T portal Knowledge for Development <http://knowledge.cta.int/>.

Mikko Punakivi

*VP Business Development at Makery - Helsinki Business and Science Park Ltd,
Finland.*



Mikko Punakivi is a company clustering and business development professional. He has strong experience in ramping-up and leading B2B business labs and clustering activities including internationalisation, marketing, business development and technology piloting as well as R&D collaboration. Currently he works for Makery (www.makery.fi) with responsibilities in business incubation, internationalization and business development. He holds a Dr. (Tech.) -degree in Industrial Economics and Management from the Helsinki University of Technology.

Sabine Möbs

Sabine Moebs was appointed professor to the Cooperative State University Baden Wuerttemberg, Germany in July 2013. She received her PhD from Dublin City University in 2011, her MSc (Res) in Learning Technologies from the National College of Ireland/HEA in 2008 and her BA (hons) in Business Administration from the Open University, UK and her Diploma (BA) in Business Informatics from the Cooperative State University Baden Wuerttemberg, Germany in a joint degree program in 2002. She was an Irish Research Council (IRC) Postdoctoral Fellow in collaboration with an Irish SME, FluidRock at the Digital Hub, and Dublin City University from July 2011 to July 2013. Before coming to Ireland she has been involved in founding three SMEs in Germany and Switzerland in the IT and the regional development sector. Her experience extends to South and East Africa and she is currently focusing on Research-SME collaboration opportunities between German SMEs with Universities and SMEs in Africa.

Prof. Dr. John Isaac Graham Meewella

*PhD DBA MBA MMgt MCom MArts MPol PGD.HRM.IR BIS.Com ADip.Acc TAA
Dean & Professor (International Entrepreneurship), IPMI International Business School,
Indonesia Managing Director (Global Expansions) & Associate Professor (Entrepreneurship),
Oulu Business School, Finland*



John Meewella is currently serving as the Dean & Professor of International Entrepreneurship at IPMI International Business School, Indonesia (www.ipmi.ac.id); and Managing Director of Global Expansions & Associate Professor of Entrepreneurship at Oulu Business School (AACSB Accredited), Finland (www.oulubusinessschool.fi). His previous qualifications from Harvard Business School, Australian Graduate School of Entrepreneurship, Melbourne University, Monash University, Swinburne University, Deakin University, Holmesglen Institute and others include multiple Executive Leadership and Development Programs, PhD and DBA specialising in Management and Strategic Global Entrepreneurship, six Masters level degrees and several Bachelor/Diploma level qualifications.

John is a regular speaker in public forums & academic conferences; holds government and policy related consulting positions in promoting creativity, innovation & entrepreneurship and currently leads multiple entrepreneurial projects globally. As a token of appreciation of John's contribution to entrepreneurial developments in the Gulf Region, he was awarded the "Most cooperating-supporting individual" status by His Highness Sheikh Mohamed (Dubai) during 2008-2009 Mwarid Finance, Tamaiaz Entrepreneurial Challenge and in 2010 Akoun Entrepreneurial Award by Abu Dhabi Council for Economic Development.

His previous academic, corporate, consulting and entrepreneurial experiences span over globally including: Founder & Managing Director of Oulu Entrepreneurship Center, Finland; Founder & Managing Director of Emirates Center for Innovation & Entrepreneurship, Gulf Region; Co-founder of several West African initiatives and Academic Executive Advisor for Nobel School of Management, Ghana & Nigeria; & Founder & Managing Director of a social entrepreneurial start-up – Aspire Solutions Group in Australia, Japan, Sri Lanka, Gulf & Finland.

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Francis Matambalya

Francis is a multi-skilled scholar with theoretical and practical competences in trade economics and business management, and a Professor of International Trade and Marketing. His academic qualifications include a Ph.D in International Economic Relations (Major: Trade) from Ruhr University Bochum, Germany; a Master of Science in Business Administration (Major 1 - Marketing, Major 2 –Business Informatics) from the Johannes Kepler University Linz, Austria; and a Bachelor of Commerce (major: Marketing) from the University of Dar es Salaam, Tanzania.

Mr. Matambalya's research agenda at the Nordic Africa Institute addresses broad issues in the field of international trade and economic diplomacy, including regional integration and development cooperation between the European Union (EU) and Africa, Caribbean and Pacific (ACP) group of countries. In this context, the major ongoing research project focuses on three issues: harnessing regional integration to promote Africa's trade - driven development, harnessing multilateral development assistance to build Africa's trading capacities, and leveraging Africa's partnership with the EU and other economic powers to promote the continent's trade. From his intensive research activities, he is the author of a total of nine books and editor of two. He has also authored over 25 scholarly papers in professional journals, as well as many policy papers and reports, chapters in edited volumes, research reports, and discussion / working papers.

Mr. Matambalya has taught for over 15 years at the University of Dar es Salaam. He has also been a visiting scholar at several institutions, including the Nordic Africa Institute (2008), University of Wisconsin-Madison (2003), Centre for Development Research of Bonn University (1999 to 2001), Centre for the Study of African Economies (CSAE) of the University of Oxford (2000), School of Management and economics of Lancaster University (1998), and Kiel Institute of World Economics (1994). Mr. Matambalya has also provided advisory services to several governments, regional and international organizations, and non-governmental organizations. The list includes Government of Kenya, Government of Tanzania, United nations Conference on Trade and Development (UNCTAD), United nations Development Programme (UNDP), United Nations Food and Agriculture Organization (FAO), World Intellectual Property Organization (WIPO), Irish Aid TROCAIRE, The German Gesellschaft fuer Technische Zusammenarbeit (GTZ), East African Community (EAC), Southern African Development Community (SADC), International Centre for Trade and Sustainable Development (ICTSD), etc. Prior to joining NAI, he worked for over two years as a Senior International Development Expert at the United Nations Industrial Development Organization (UNIDO) Headquarters, Vienna.

Accommodation

We recommend:

1. Thon hotel EU

Rue de la Loi/Wetstraat 75

B-1040 Brussels

Tel: +32 (0)2 204 3911

<http://www.thonhotels.com/hotels/countrys/belgium/brussels/thon-hotel-eu/>

Located approx. 700m from Finnish Permanent Residence

Modern first class hotel situated in the EU district, only 140 metres from Maelbeek Metro Station and a 10-minute walk from the European Parliament and the Council of the European Union. Brussels-Schuman Railway Station is 400 metres from the hotel. 405 light and modern rooms with airconditioning and flat-screen TV, a minibar and tea and coffee making facilities.

Price EUR 170 / room / night incl. breakfast

2. Silken Berlaymont Hotel ****

11-19 Boulevard Charlemagne

1000 Brussels, Belgium

Tel: + 32 (0)2-2310909

<http://www.hoteles-silken.com/en/hotels/berlaymont-brussels/>

Located approx. 400m from Finnish Permanent Residence

Superior 1st class hotel located in the European area of Brussels, within easy reach to all international institutions. 211 modern rooms, apartments and suites fully equipped with fax, modem and PC connections and electronic safe. Restaurant, bar, conference and banqueting rooms up to 300 persons, wellness club, sauna, jacuzzi, solarium, fitness rooms & Turkish sauna

Price EUR 178,5 / room / night incl. breakfast.

3. Chelton ***

48 Veronese st.

Brussels, 1000 Tel: +32 2 735 20 32

<http://www.chelton.be/#>

Located approx. 100m from Finnish Permanent Residence

First class hotel situated close to the EEC buildings, 5 minutes walk from the Park du Cinquantaire. 54 spacious rooms with kitchenette, colour TV, telephone, bathroom, separate toilet, minibar, wireless internet, hairdryer etc.

Price EUR 113 / room / night incl. breakfast.